



PRICE LIST 2023



GREEN MARINE



FLOATING WIND



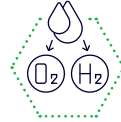
HUMAN CAPITAL



OFFSHORE WIND



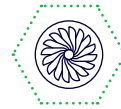
OIL & GAS



HYDROGEN



SUBSEA



MARINE ENERGY

Offshore-Energy.biz is the largest online news platform that focuses on the energy transition. Being future-proof within the oil, gas, maritime, offshore wind and marine energy industries means being part of the energy transition and investing in sustainable solutions.

The OEEC communities – the offshore, maritime and energy industries – are front runners in this change. A large part of the energy transition will take place at sea and sustainable innovations will reshape the maritime sector.

Maritime ingenuity is needed to construct wind farms. Electric power is transmitted by subsea cabling. Oil and gas is the fuel that makes the energy transition happen. Other forms of renewable energy, like marine energy, are needed to meet energy demands. Without dredging, ports cannot function. Everything is connected.

By combining markets, Offshore Energy connects the gears that set the energy transition in motion.



473,000
Monthly online users



75,000
Newsletter subscribers



1,019,000
Monthly page views



564
Monthly news publications

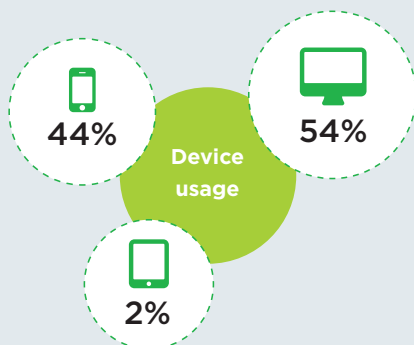


1,700
Views per branded content article

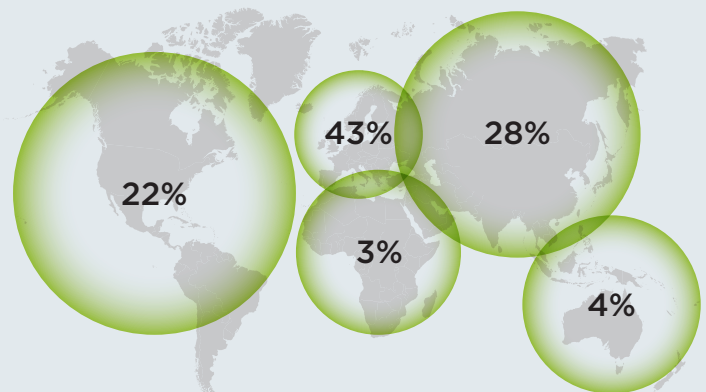
Offshore-Energy.biz Statistics

Featured countries

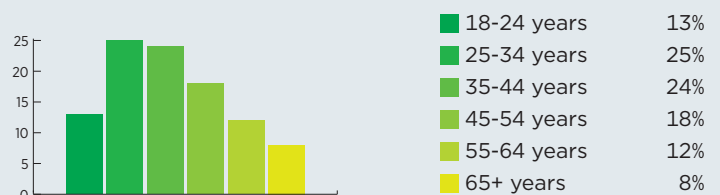
United States	17%
United Kingdom	14%
Netherlands	5%
Singapore	5%
India	4%

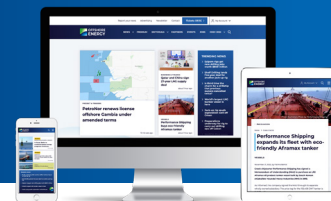


User base per continent



User base by age





Offshore-Energy.biz Online Advertising

By setting up a display campaign, you can reach thousands of industry professionals. With the right message and images you will catch the leads you are looking for, work on brand awareness and create relevant market exposure; ingredients for successful sales in the future.

Online CPM

You can set your campaign based on your preferences. Select a specific channel, market, region, topic, timing or position to reach your preferred audience. Banners will run on site (ROS) on desktop and on mobile.



CPM rate = cost per 1,000 impressions

Example 1 - general: Campaign price = € 22 x 60,000 impressions / 1,000 = € 1,320

Example 2 - targeted: Campaign price = € 22 x 40,000 impressions x 1.5 (Americas) x 1.5 (subsea) / 1,000 = € 1,980

Target options

Market		Region - continent	
Oil & Gas / Fossil Energy	1.5	Africa	1.5
Green Marine	1.5	Americas	1.5
Clean Fuel	1.5	Asia Pacific	1.5
Subsea	1.5	Europe & Eurasia	1.5
Marine Energy	1.5	Middle East	1.5
Offshore Wind	1.5	South and Central Asia	1.5

Banner positions



Daily News Newsletters

Position	Size (px)	Period	Price
P9	320 x 100	Week	€ 570
P10	250 x 250	Week	€ 570
P11	250 x 250	Week	€ 400
P12	250 x 250	Week	€ 400



Branded Content

Industry contribution € 1,390

Reach thousands offshore energy professionals with an Industry Contribution. Explain what challenges the market faces, that can be solved with a different solution or angle (without focusing on your product/service).

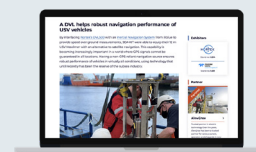
- ✓ Visibility in Industry Contribution section on homepage
- ✓ Item included Industry Contribution section in newsletter
- ✓ Presented as highlighted content item on relevant news archive pages



Partner Profile € 2,700 per year

When you're partner of Navingo you'll be visible on the platform of choice throughout the whole year. Visitors of our platforms will see your brand/company next to related content and your partner page with a full description of your products and other content (images, video, hyperlinks, whitepapers etc.) will only be one click away for possible prospects.

- ✓ Omni channel exposure and visibility all year
- ✓ Partner profile on platform of choice
- ✓ Profile with multimedia support (images, video, hyperlinks etc.)
- ✓ Related content exposure
- ✓ Listing in Partner overview
- ✓ Industry Contribution item
- ✓ Cross channel visibility of industry contribution: 2 weeks on homepage, newsletter, partnerpage
- ✓ Published vacancies connected to your profile
- ✓ Increased findability by search engines



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- All prices in this product sheet exclude VAT.
- Content and prices can be subject to change without prior notice.
- Navingo reserves the right to revise or reject any advertisement.
- Our terms & conditions are applicable.
- Statistics are based on February 2022.